



MEDIA RELEASE

FOR IMMEDIATE RELEASE

C21 Canada Launches C21 CIO K – 12 Leadership Alliance CEO

-Dr. Mario Chiasson to Chair the Inaugural National K12 CIO Professional Learning Network-

Whitehorse, Yukon: Monday, February 24, 2020 — C21 Canada, a leading not-for-profit organization promoting the accelerated change in teaching and learning practices across Canada announces the launch of the C21 CIO K – 12 Leadership Alliance at the CEO Academy Winter meetings.

“The CIO role continues to evolve at an accelerated pace given the technological revolution and complex delivery systems required across Canadian schools. C21 Canada is excited to play a leadership role in the country’s digital transformation in education. We offer a national lens, research and professional learning network to facilitate alignment with stakeholders and a deeper understanding of pedagogical needs in support of student success,” says Robert Martellacci, CEO and Co-founder, C21 Canada.

The mission of the C21 Canada CIO K-12 Leadership Alliance in concert with the C21 CEO Academy, is to provide a national forum and voice for Canada’s most progressive thinking K-12 CIO’s to focus on transforming, influencing and accelerating and leading 21st century innovation across all school systems.

“I am deeply honoured to be nominated for the "C21 Canada CIO K-12 Leadership Alliance”. Taking the lead to create a national forum for Canada’s most progressive thinking K-12 CIO’s to focus on transforming, influencing, accelerating and leading 21st century is quite a honour,” say Dr. Mario Chaisson, Director of Research, Innovations and Change Management, District scolaire francophone Sud and founding Chair.

Founding members include: Dr. Mario Chaisson, Director of Research, Innovations and Change Management, District scolaire francophone Sud Peter Singh, Executive Officer - IT Services at Toronto District School Board and Stephen Whiffin, Director of Instruction and CIO at School District #43. David Robert, President, C21 Canada, Karen Yamada, Chief Learning Officer & CFO, C21 Canada and Robert Martellacci, CEO, C21 Canada.

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**About C21 Canada**

C21 Canada is a national, not for profit organization that advocates for 21st Century models of learning in education. Their belief is that 21st century models of learning must be adopted in public education on an urgent basis to position Canadians for economic, social and personal success in the high skills, knowledge and innovation-based economy.

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